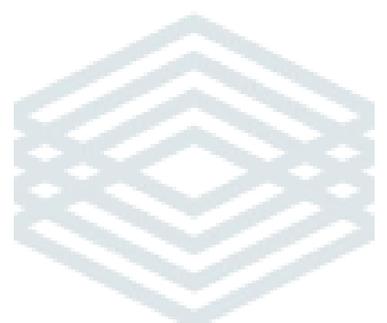




02

# ENVIRONMENT AND SURROUNDINGS

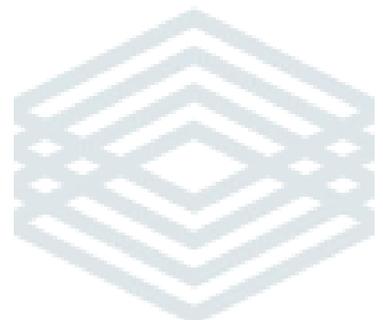
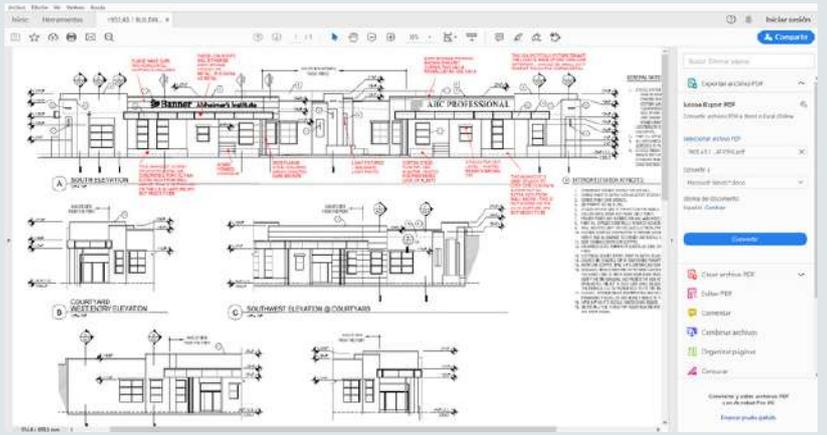
The client also sends a streetview link to represent the environment and attaches photos of the vegetation of the place.



03

# MATERIALS

We receive from the client the plans indicating the materials and attached photographs with references about each material



04

# BASIC MODEL

I develop a 3D modeling and the lighting based on the reference photos of the environment.

I locate the camera according to the plans and what was requested



05

# COLLABORATIVE PROCESS

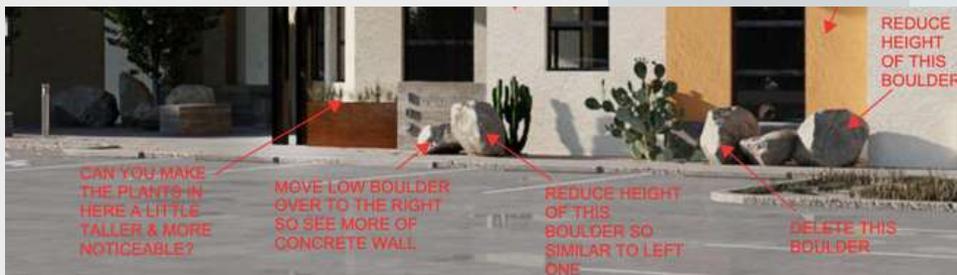
At this stage, the architect gives me feedback on the images that I sent and I proceed to improve them as he requests.

Here we have a collaborative process where is vital to keep a clear communication in between both parts (in this case the client sent each correction with dates and notes on the same image).

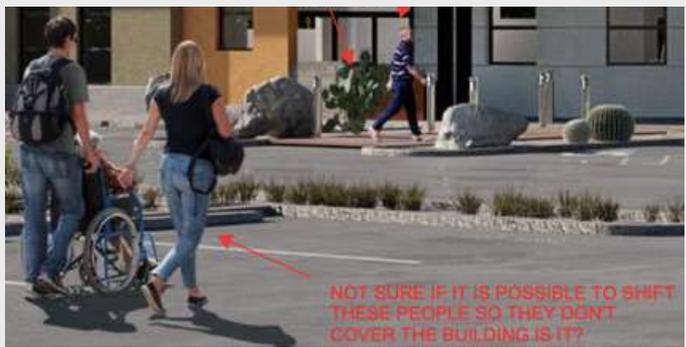
## 1ST DRAFT



# CLIENT CORRECTIONS



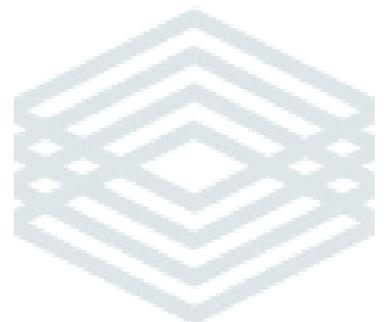
THIS PLANT LOOKS ODD - TOO DARK - WOULDNT SUN HIGHLIGHT IT MORE? CAN YOU REPLACE THIS WITH A POST CACTUS? I WILL SEND YOU THE TYPE.



THIS COLOR LOOKS A BIT ORANGE... CAN YOU MAKE IT A BIT BROWNER?... IS THERE A UNIVERSAL COLOR CHART I CAN TELL YOU A BETTER MATCH... DO YOU HAVE PANTONE COLORS?



# 2ND DRAFT



# MORE CLIENT CORRECTIONS



I DID THIS IN PHOTOSHOP - CAN YOU PLEASE DARKEN THIS - MAKE IT THE ROCK N' OAK COLOR?

CAN YOU LIGHTEN THIS INSET PLEASE? - SHOULD JUST BE A BIT DARKER SINCE SAME COLOR AND RECESSED

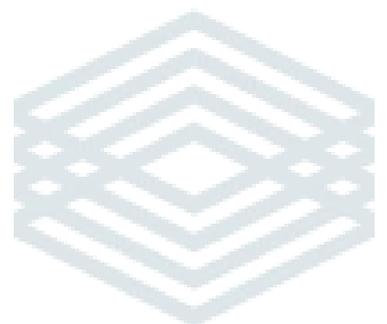
IS IT POSSIBLE TO REDUCE THE TEXTURE OF THE STUCCO HERE? ...IT'S A COMMENT IN GENERAL BUT THIS IS THE ONLY PLACE IT STANDS OUT

~~SAME COLOR~~

06

# FINAL IMAGE

taking into account the corrections given by the client, the final image is produced and it is going to please the architect's will.

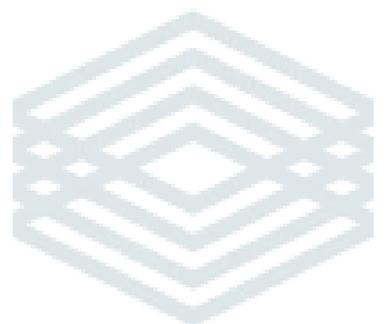


# CONCLUSION

Developing high-quality images is vital for any type of project for any company.

Not only are they going to help your clients to better understand the project itself. But also because the visualisations will be a key part of your branding. They will represent your message and they are going to be linked to the quality of your actual job.

To summarize, quality images will position you as a more professional company and they will help you to get more clients.



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